Uros Novakovic

PROFILE

Driven by an unwavering curiosity and a genuine desire to empower others, I am a knowledge-seeking enthusiast who thrives on research and sharing insights. Focused on achieving perfection, I meticulously ensure that every detail is correct, leaving everyone satisfied and content.

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Xd
- HTML, CSS (SASS), Bootstrap
- JavaScript / TypeScript
- Angular / React
- Java / Selenium GUI automation
- API Automation JS/ Postman
- RestAssured / API Automation Java
- Appium / Mobile Automation Java

LANGUAGES

- Serbian (native)
- English (fluent)

CONTACT

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Portfolio:

GitHub

Linked in

WORK EXPERIENCE

• Mosaic+ - Frontend / Project Manager (Dec 2023 - Ongoing)
- Creating and redesigning websites (Company Website / Webshops):
□ **Slo W Firewood** - https://slowfirewood.com/
  ○ Webshop redesign.
  ○ Market research.
  ○ New product branding for digital identity and market introduction.
  ○ Coordinated efforts between the design and creative teams.
□ **Mosaic+** - https://mosaic.rs/
□ **Netes** - https://netes.rs/
□ **Hemofarm**
  ○ Designed visual identity for Hemofarm's upcoming product launch, tailored for social media platforms and promotional postings, ensuring cohesive brand representation across all digital channels.
  ○ Leading the production of visual materials, ensuring the creative team's vision was effectively translated into engaging content for social media platforms, bolstering brand engagement.
□ **Coffeeroom**
  ○ Designed social media visuals.

• ITS (Information Technology School) - WordPress Mentor (Apr 2023 - Jun 2023)
□ Mentoring groups of students in WordPress program, covering:
□ Introduction to WordPress and eCommerce.
□ Basics of HTML and CSS.
□ SEO Optimization.
□ Themes/Plugins.
□ Project Basics - Company Website.
□ Project Webshop - Creating a Webshop.

• Designjust4you - Frontend / WordPress Developer (Feb 2021 - Dec 2023)
- Creating WordPress websites (Company Website / Webshops):
□ **DS Termin Pro** - https://dstermikpro.com/
□ **Porta Royal** - https://portaroyal.rs/
□ **Identitet Shop** - https://identitet.shop/
□ **SKULPTURA** - https://supkultura.rs/
□ **Beoavia** - https://beoavia.org/
□ **Princip Brand** - https://beoavia.org/
  ○ Webshop Redesign.
  ○ System Integration and automation.
  ○ Coordination and leadership.
  ○ Overview of mobile application development.
-Custom web development with JavaScript/HTML/CSS.
-Adaptation & customization of WordPress plugins.
-UI Design.
-Figma/Adobe xd to Web implementation
-Manual Testing GUI.
-Automation Tests Selenium.
-Revitalized digital marketing and e-commerce efforts, delivering substantial financial growth.
-Collaborating with clients to deliver the best possible product and negotiate project agreements.

FREELANCE

- **Advokat Tomic** (Nov 2023 - Jan 2024)
  ○ Company website.

- **Chess club - Lovac na potezu** (Aug 2023)
  ○ Crest design.

- **Sovakids** (Sep 2022 - Ongoing)
  ○ Rebranding.
  ○ Website maintenance. - *https://sovakids.com/*
  ○ Product research.

- **Vinarija Jug** (Apr 2022 - Apr 2023)
  ○ Label Design.
  ○ Logo Design.
  ○ Delivery Logistics.
  ○ Digital Marketing.

- **NetViews** (Nov 2022 - Jan 2023)
  ○ UI Redesign Consultation.
  ○ Frontend Team - React.
  ○ Application Enhancement.
  ○ Market Strategy Planning.
  ○ Logo design.

- **Mesara Dobro Meze** (Feb 2022 - Mar 2022)
  ○ Company website done in HTML/CSS/JavaScript.

EDUCATION

- **Process engineering and thermotechnics at Academy of technical professional studies of Belgrade, Serbia**
  2015 - 2019
- **Sixth Belgrade Gymnasium, Department of Mathematics**
  2011 - 2015

CERTIFICATES

- **Microsoft Certified: Azure Fundamentals**
  (Jun 2024)
- **Microsoft Certified: Power Platform Fundamentals**
  (May 2024)
- **Code by Comtrade, Testing & QA** (Mar 2023 - July 2023)
  - Grade 10
- **Code by Comtrade, Front-End course** (Nov 2021- July 2022)
  - Grade 10
- **eObuke, WordPress course**(Apr 2020- Jun 2020)
  - Best responsive design award